



Clive Shepherd MA FCIPD FIIT FBILD MCMI

Clive Shepherd is a consultant specialising in the application of technology to learning and communications at work. With more than twenty five years of experience in this field, Clive is acknowledged as a thought leader in the UK in all aspects of technology-assisted learning and blended learning.

Clive developed his interest in interactive media at American Express in the early eighties, where, at the age of 27, he was appointed Director, Training and Creative Services. He was co-founder of both VPS Interactive and later Epic Group, which has for many years been one of Europe's major developers of bespoke multimedia and e-learning. At Epic, Clive was responsible for many award-winning productions and headed up a division publishing games and edutainment CD-ROMs. Epic became a public listed company in 1995.

Since 1997, Clive has worked on an independent basis with a wide range of public and private sector organisations. For the Institute of IT Training (IITT), Clive developed an accreditation programme for e-learning providers, quality standards for e-learning materials and a competency framework for e-learning professionals. As well as consulting and training, Clive keeps his hand in with design projects. His CD-ROM *Ten Ways to Avoid Death by PowerPoint*, was judged Generic Solution of the Year for 2004. His blended design for Plan International won a National Training Award in 2008.

Clive has an MA in Management Learning from Lancaster University, is a Fellow of the Chartered Institute of Personnel and Development, the British Institute of Learning and Development and the IITT, and is a Member of the Chartered Management Institute. In 2003 he received the Colin Corder Award for services to IT training, and in 2004 the award for Outstanding Contribution to the Training Industry at the World of Learning conference.

Clive's writing on e-learning can be found in his various books, e-books and 100s of published articles, as well as his popular blog, *Clive on Learning*. He is also a regular speaker at UK and international conferences. Clive's current specialist interests are in blended and informal learning, while he continues to further his ambition to engage the wider learning and development community with all forms of technology-assisted learning.

In December 2007 Clive was elected chair of the UK eLearning Network and, in May 2009, Clive joined with Barry Sampson and Phil Green to establish a new company, Onlignment, which helps organisations to excel in their online communications. He is also working closely with Towards Maturity Enterprises on a new programme of workshops for 2010, which will help organisations in exploiting the potential of learning technologies.

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