

Communities and professional bodies directly or indirectly supporting workplace e-learning in the UK (v0.4)

Body	Type	Membership	Focus	Income	Services
eLearning Network (eLN)	Community of practice Not-for-profit	E-learning suppliers, users and practitioners; majority UK-based	Workplace e-learning	Membership subscriptions, events, sponsorship	1-day conferences, webinars, networking, awards (with e.learning age magazine)
Learning and Skills Group (LSG)	Community of practice Commercial	Attendees at the Learning Technologies Conference; mainly I&d managers; majority UK-based	Workplace learning and development (with an emphasis on e-learning)	Income from the main Learning Technologies Conference, exhibitors at LSG conference	1-day LSG conference, webinars, networking
Association for Learning Technology (ALT)	'Professional and scholarly association' Registered charity	'All those with an interest in learning technology;' individual and organisational membership; majority UK-based	E-learning in education and the workplace (with a strong weighting towards the former)	Membership subscriptions, events, exhibitor fees	Annual conference, workshops and smaller conferences, quarterly newsletter, fortnightly emailed digest, webinars, research journal, accreditation of practitioners, policy consultation responses, awards, open access repository
Towards Maturity	Community of practice Not-for-profit community interest company	Not a membership body but a provider of independent research and resources; UK focus	Workplace e-learning	Commercial activities and grant-funded projects to support CIC aims	Benchmarking surveys, e-learning case studies, podcasts, co-ordinating wider community activity to influence policy change
eLearning Guild	Community of practice Commercial	E-learning professionals; majority US-based	Workplace e-learning	Membership subscriptions, events, exhibitor fees	Two annual conferences, webinars, research, publications
eLearning Alliance	Community of practice	E-learning suppliers,	Workplace e-learning	Membership	Events, consultancy,

	Not-for-profit	users and practitioners in Scotland		subscriptions, sponsorship, events, consultancy	networking
Informatology L&D forum	Community of practice Not-for-profit	UK based I&d managers and their teams; I&d service providers	Workplace I&d strategies and technologies	Membership subscriptions, events, sponsorship	Three-day modular annual learning conference, company raids, lunch clubs
Chartered Institute of Personnel and Development (CIPD)	Professional body Not-for-profit	HR professionals; majority UK-based	HR in the workplace (with learning and development as an element of this)	Membership subscriptions, training, conferences, publications	Qualifications, annual conferences, training, publications, library
Institute of IT Training (IITT)	Professional body Not-for-profit	IT training professionals; majority UK-based	IT training in the workplace	Membership subscriptions, accreditation, awards, conference	Accreditation of trainers and providers, annual conference, awards
British Institute for Learning and Development (BILD)	Professional body Not-for-profit	Learning and development professionals; majority UK-based	Learning and development in the workplace	Membership subscriptions, accreditation, conference	Accreditation of providers
American Society for Training and Development (ASTD)	Professional body Not-for-profit	Learning and development professionals; majority US-based	Learning and development in the workplace	Membership subscriptions, training, events, exhibitor fees	Qualifications, annual conferences, publications, research, awards

Compiled by Clive Shepherd, April 2009. To suggest changes and additions, email Clive at clives@fastrak-consulting.co.uk.